

Why risk management is not about predicting risk

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Financial markets reward confidence, but they punish certainty.

Every market cycle reminds us of the same uncomfortable truth: the events that matter most for portfolios are rarely the ones that were confidently forecast. Crises, regime shifts and liquidity breaks tend to arrive not because investors failed to predict them precisely, but because portfolios were not built to absorb them.

Risk management, properly understood, is not an exercise in prediction. It is an exercise in preparation.

Losses in retirement are irreversible. Sequencing risk cannot be undone. Longevity risk cannot be ignored.

Prediction is seductive — and dangerous

The investment industry has never lacked forecasts. Economic outlooks, rate-path projections, valuation targets and scenario maps are produced with impressive regularity and sophistication. They are often insightful, occasionally correct, and almost always incomplete.

The problem is not that forecasts exist. The problem is the role they are allowed to play in portfolio construction.

Prediction encourages a false sense of control. It invites portfolios to be positioned around what *should* happen, rather than structured to survive what *might* happen. When outcomes diverge — as they inevitably do — the portfolio is left exposed not just to market moves, but to flawed assumptions embedded deep within its design.

Risk does not announce itself politely. It arrives through correlation shifts, liquidity constraints, behavioural stress and forced selling — dynamics that sit outside most forecast models.

When the potential consequences are irreversible, the adviser's role shifts from forecaster to stewardship responsibility.

Risk is structural, not episodic

One of the most persistent misconceptions in investing is that risk is an occasional visitor — something that appears during “bad periods” and disappears when markets normalise.

In reality, risk is always present. What changes is how visible it becomes.

Portfolios are continuously exposed to:

- Volatility that clusters rather than distributes evenly
- Correlations that rise precisely when diversification is needed most
- Liquidity that evaporates under stress
- Behavioural pressures that overwhelm process at the worst possible moment

Risk management, therefore, cannot be something applied tactically or retrospectively. It must be embedded structurally.

This means designing portfolios that remain functional when assumptions fail — not just when forecasts are validated.

The real purpose of risk management

The purpose of risk management is not to eliminate drawdowns. That is neither realistic nor desirable. Volatility is the price of long-term returns.

The purpose is to:

- Control the *severity* of drawdowns
- Preserve decision-making flexibility
- Avoid forced selling at unfavourable prices
- Maintain the ability to rebalance when opportunity emerges

In other words, risk management exists to protect **optionality**.

A portfolio that survives stress intact is not merely defensive; it is strategically advantaged. It can act when others cannot.

For retirees and near-retirees, that optionality is not theoretical — it determines whether income plans survive market stress. Longevity risk cannot be ignored, because income must last longer than most portfolios are stress-tested for.

Why preparation beats precision

History offers countless examples of this principle. Market shocks that caused the most damage were not catastrophic because they were unpredictable; they were catastrophic because portfolios were built on fragile assumptions.

What failed was not forecasting skill, but portfolio architecture.

Preparation means acknowledging that:

- Market regimes change
- Liquidity is conditional
- Correlations are unstable
- Investor behaviour matters as much as asset behaviour

Portfolios built with these realities in mind may appear conservative in benign markets. Yet they tend to demonstrate their value precisely when it matters most — during periods when protection is scarce and decision-making clarity is vital.

Process over opinion

A robust risk-managed approach relies less on opinions about the future and more on discipline in the present.

This includes:

- Clear rules governing risk exposure
- Explicit drawdown awareness
- Structural protection embedded within portfolio construction
- A willingness to reduce exposure when conditions deteriorate, even when narratives remain comforting

This is not about pessimism. It is about humility — an acceptance that markets are complex systems where outcomes are shaped by interactions, not linear forecasts.

Results as evidence, not marketing

Performance matters. But in a risk-managed framework, results are evidence of process rather than proof of foresight.

Consistent returns all market conditions

Class	1 YR	2 YR p.a.	3 YR p.a.	4 YR p.a.	Max Quarterly Loss	Beta #
Class A – Australian Equity Absolute Return (AUD)	+8.29%	+8.92%	+8.03%	+10.82%	-0.52% (past 3 years)	-0.08
Class B – Australian Equity Absolute Return (AUD)	+9.89%	+9.31%	+9.33%	+13.94%	-0.84% (past 3 years)	-0.10

Performance as at 31 December 2025

3 yr XIO Beta

Strong outcomes over time are not the product of consistently “getting the call right.” They are the result of avoiding catastrophic errors, managing downside asymmetry, and allowing compounding to work uninterrupted.

This distinction is critical. It shifts the conversation from short-term prediction to long-term portfolio resilience.

A different conversation with investors

For advisers and asset owners, this reframing is important.

Clients do not need certainty about the future. They need confidence that their portfolios are designed to endure uncertainty. That confidence comes not from bold predictions, but from visible, repeatable risk discipline.

Risk management is not about predicting the next crisis. It is about ensuring that when the next crisis arrives — whatever form it takes — the portfolio is still standing.

Closing thought

Markets will always surprise. That is not a flaw; it is their nature.

The question for investors is not whether surprises will occur, but whether their portfolios are built to survive them.

Risk management begins where prediction ends.

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