# **GYRATIONS**



### Insights into risk management of an equity portfolio for conservative investors

Gyrostat Capital Management Pty Ltd

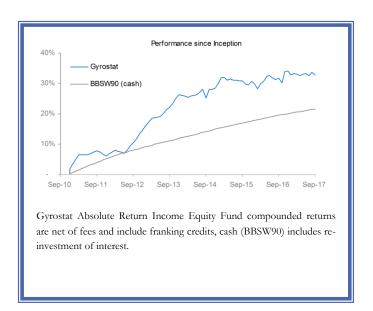
October 2017

# THIS MONTH

What we are reading

Significant advances in risk protection: Benefit from changing markets p2 Risk framework: A framework for investor risk р5 Outlook: **p**6 Incredible risks yet bullish trend remains Geopolitical events: North Korea, trade barriers **p**7 Macro-economic factors: Global debt & growth p8 Company valuation: Australian updates Stock market corrections p12 Feature article:

Why financial markets underestimate risk p14



Gyrostat Absolute Return Income Equity Fund buys and holds ASX 'Blue chip' shares with lowest cost protection <u>always</u> in place with upside. We are a conservative asset with the potential for capital growth in rising and falling markets. We have a 7 year track record of delivering our investment objectives.

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- **Returns**: 6% 8% pa in trending markets, greater than 8% pa in volatile markets, short term bond returns in stable markets
- Income: Minimum cash rate + 3% paid semi-annually (currently 4.7% p.a.) from dividends and franking credits
- **Protection:** No quarterly NAV draw-downs exceeding 2%



# SIGNIFICANT ADVANCES IN RISK PROTECTION

# Protect and grow capital with reliable income through the complete investment cycle

#### Expanding the investment menu

There have been significant advances in risk management for conservative investors, enabling them to protect and grow capital with reliable income through the complete investment cycle. This is achievable by combining the three approaches outlined below, and adjusting asset allocation <u>now before volatility returns</u>.

With protection always in place with upside, it is possible to ride out the storm and make money when other strategies don't.

The gap in today's market is a conservative asset that combines protection, returns and income. Capital growth is delivered when others don't – in trending and more volatile markets (including large 'one off' share price falls.)

Our feature article explains why financial markets underestimate risk, and how to prepare now by increasing asset allocation to 'conservative' assets. Traditional conservative assets (cash, short term bonds, fixed term deposits) offer no capital growth potential. Our fund is a conservative asset that combines protection, returns and income.

Previous Gyration feature articles (September 2017) have outlined how to prepare now to protect and benefit in changing markets. Our July 2017 feature article details how ASX options market can be utilised to reduce investment risk with the ASX the counterparty to the options contract. In June our feature article demonstrated the significant progress in investment risk management—possible from technological advances and deregulation.

In summary:

	Approach	Feature	Capital value	Benchmark
Level 1 Diversify risk	Asset allocation between 'conservative' and 'growth' assets	Diversification	Initial capital ± market moves	Model portfolio performance
Level 2 Partial protection	Protection <u>sometimes</u> <u>in place</u> using predictions	Additional 'growth' asset  Predictive risk management - technology	Initial capital ± mitigated market moves	Equity index
Level 3  Always in place protection	Protection <u>always</u> in place with upside  Absolute return - <u>always</u> minimal capital at risk	Additional 'conservative' asset  Lowest cost bought put options - technology  Active management options - deregulation	Initial capital + capital growth in trending and volatile markets (incl large falls)	BBSW
Short term bonds	Conservative asset (no capital growth)	Nil	Initial capital less defaults	BBSW



The investment performance of the approaches varies across the investment cycle. By combining the three and adjusting asset allocation <u>now</u>, it is possible to benefit with capital growth in volatile markets (including large 'one off' share price falls).

	Approach	Falling market (trending)	Volatile market (including 'one off' large falls)	Stable market	Rising market (trending)
Level 1 Diversify risk	Asset allocation 'conservative' and 'growth' assets	Unfavourable	Unfavourable – capital losses	Favourable	Favourable
Level 2 Partial protection	Protection sometimes in place using predictions	Unfavourable	Unpredictable – capital gains and losses	Favourable	Favourable (possibly mitigated)
Level 3 Always in place protection	Protection <u>always</u> in place absolute return Absolute return - <u>always</u> minimal capital at risk	Favourable (mitigated)	Very favourable – capital growth potential	Less favourable (lower returns)	Favourable (mitigated)

### Our solution - stable and rising absolute returns with regular income

Our risk management approach has protection <u>always in place</u> with <u>absolute returns</u> through the investment cycle. With protection <u>always</u> in place we complement short term bonds and benchmarked against the BBSW90. Our expected returns vary with the stage of the investment cycle and benefit from trending and volatile markets, as this provides the opportunity to re-set protection levels and lowers the cost.

Our investment objectives are:

- **Returns**: 6% 8% pa in trending markets, greater than 8% pa in volatile markets, short term bond returns in stable markets
- Income: Minimum cash rate + 3% paid semi-annually (currently 4.7% p.a.) from dividends and franking credits
- Protection: No quarterly NAV draw-downs exceeding 2%

We have a track record of achieving these objectives every year since our inception in 2010.

Traditionally protecting your portfolio was expensive. Gyrostat has overcome this issue by actively managing ASX options, utilising proprietary software and taking advantage of reduced broker costs due to deregulation. We are always fully invested in blue chip high yielding shares and insure downside with lowest cost alternatives on the ASX.



Returns have more impact at some points in your investment lifecycle than at others. Sequencing risk is the risk that markets fall near or early in retirement. The wrong sequence of returns can have a big impact on your retirement portfolio. Negative investment returns early in retirement can be particularly damaging. Our Fund is of particular benefit to pre or post retirees who don't have the time required to overcome investment losses if large market falls.

Stock market corrections historically occur every 4 ½ to 5 ½ years. From 1929 to current, the range of falls and duration has been 25% to 90%, and duration of decline 22 to 160 weeks. The last correction occurred over 8 1/2 years ago. Our investment objective is capital growth in trending and more volatile markets, including large market falls.



## RISK FRAMEWORK



The Gyrations risk model, depicted above, considers the implications of geopolitical, macro-economic, and company valuations on investor risk. The value of an investor's portfolio is impacted by political events, prevailing and forecast economic conditions and earnings expectations relative to current share values.

### Geopolitical

- Election results change economic priorities and corporate earnings.
- Trade wars reduce economic growth and corporate earnings.
- Exchange rate devaluations lead to defaults of US denominated debts and capital flight thus impacting on corporate earnings.

#### Macro-economic

- Economic growth or decline determines corporate earnings.
- Debt defaults and resulting contagion effects reduce corporate earnings.
- Banking defaults can lead to liquidity issues for corporations.
- Inflation rate expectations impact on interest rates, with rising interest rates historically leading to lower market P/E levels.
- Central Bank changes to interest rate and quantitative easing/tightening policies impact on corporate earnings and P/E levels.

### Company valuations

- Valuations driven from earnings and changes in overall P/E level.
- Human psychology tendency for herd or momentum behaviour.

Gyration will provide investors with a snapshot of these risks regularly. Traditional risk management approaches are exposed to capital losses with downside 'tail' risk and prediction risk with protection sometimes in place. Our risk management approach complements existing approaches by having protection always in place, and to benefit from trending and more volatile markets include large market falls. Such funds trade off some of the upside to insure against downside risk.



# OUTLOOK

Our investment view is that stock market volatility will increase. During 2012-2016 the level of volatility was low. Historically volatility has remained low for periods of 4 years - 1992-1996, 2002-2006, and 2012-2016. Volatility briefly spiked post US elections and Brexit but has again returned to near historic lows.

These are dangerous times for traditional investment approaches, with global total debt outstanding, as a percentage of GDP, at historic highs. GDP growth remains below trend, interest rates are at historic lows, and central banks are implementing unconventional monetary policies.

Our expectation is that volatility will increase, with "risk-on", "risk-off" investing occurring, only distantly related to fundamentals. Relying on market predictions, as is the traditional approach, with a 'straight line' payoff leaves investors exposed to large capital losses.

The decision to 'solve' a debt crisis by printing tens of trillions of dollars more debt may have adverse longer term impact on financial stability, with adverse impacts for stock market valuations.

There are many potential triggers which may reveal system fragilities. Global debt as a percentage of GDP is at all time highs and the stock market has been rising for over 8 ½ years without a significant correction. Geopolitical developments are resulting in changes to macro-economic policies. Valuations are considered 'high' by historic standards.

Increased volatility is often experienced around key data releases relating to interest rates, growth, inflation rates, and key political events. These dates are detailed in this report, along with market pricing of likely outcomes where available.

An effective strategy for addressing sequencing risk ensures the consequences of such events do not materially adversely impact retirement lifestyle.

Gyrostat Absolute Return Income Equity Fund has a 'hockey stick pay off' investment profile, set to always participate in the upside with minimal capital at risk. With this investment profile investors can approach these markets with confidence.



# **GEOPOLITICAL**

# **Key Political Events**

There appear to be increasing tensions in the USA-Europe relationship as USA priorities change. Political instability is increasing with anti-establishment parties gaining traction. Many geopolitical commentators expect an increase in armed conflict within and between nations.

#### Key dates are:

October 22, 2017: Japan general election

May 2018: Italian elections, potentially early elections

# Trade

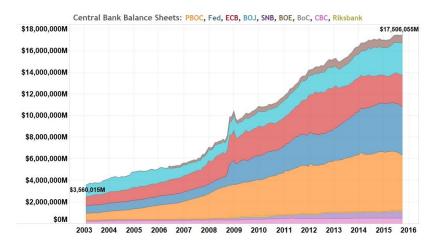
Trade wars can result from either currency devaluations or the introduction of trade barriers. This typically reduces overall economic growth, and subsequently company earnings. It can also cause capital flight, often the precursor to a debt crisis. There is increasing evidence of anti-globalisation activities.

The Trans-Pacific Partnership (TPP) trade agreement among twelve of the Pacific Rim countries will not be ratified. The North America Free Trade Agreement (NATFA) is subject to re-negotiation. There is the possibility of armed conflict with North Korea and increasing trade barriers between USA-China.

# Central Banks

Central Banks decide monetary policy by determining the price of money (short term interest rates). With interest rates in many global jurisdictions at or below zero, an additional policy is used to vary the quantity of money (quantitative easing or 'printing' money). Central Banks have been buying longer term bonds and stocks with the QE proceeds. There are increasing concerns this has inflated 'asset prices' and not sufficiently stimulated economic growth. Liquidity of commercial banks can be addressed by a Central Bank, solvency can not.

The USA Central Bank has provided guidance on modest quantitative tightening by not rolling over bond when they mature. This starts at \$ 10 b per month, with guidance by the end of 2018 rising to \$ 50 b per month.



http://inflation.us/central-bank-balance-sheets/

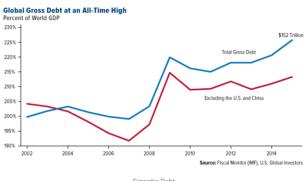


# MACRO ECONOMIC

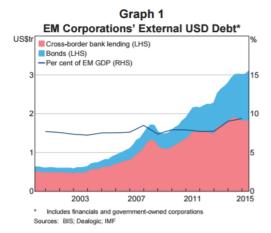
# **Debt**

Global debt levels are at a record 225% of world GDP (IMF semi-annual fiscal monitor report October 2016)

US dollar-denominated borrowings by emerging market (EM) corporations have increased rapidly in recent years (currently in excess of \$ 15 trillion), raising concerns about possible currency mismatch risk, debt defaults, and capital flight from those countries subject to currency devaluations.



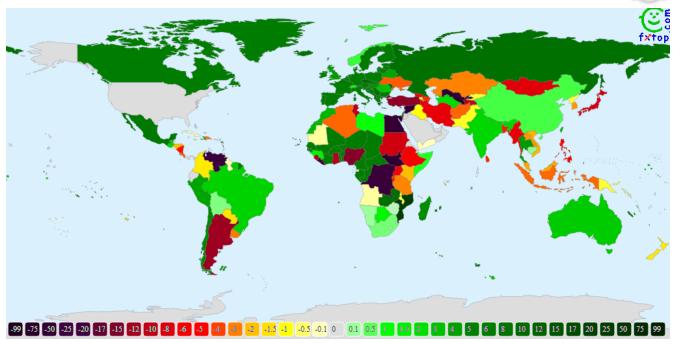
Gigantic Debt



http://www.rba.gov.au/publications/bulletin/2015/dec/pdf/bu-1215-6.pdf

Over the past 12 months, movements of currencies relative to the US dollar are shown below. In green is shown those countries with increases, in purple and red those with devaluations. A rising US dollar increases the risk of debt defaults and capital flight in those countries with unhedged borrowings and domestically generated revenues. http://fxtop.com/en/forex-map.php





# GDP Growth-World

Despite historic low interest rates, global GDP has continued below trend levels. In April 2017 the IMF raised growth forecasts slightly. The USA expansion commenced in June 2009 and has now been in place for 99 months, the third longest expansion on record.

https://www.crestmontresearch.com/docs/Economy-Cycle-Dashboard.pdf

#### Key dates are:

October 6: US unemployment (monthly). Previous 4.4% above consensus.

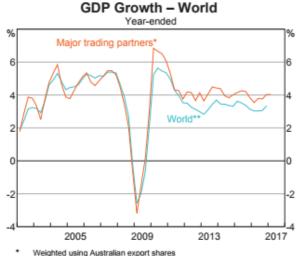
October 19: Australia unemployment (quarterly). Previous 5.6% at consensus.

October 20: China GDP growth (quarterly). Previous 6.9% slightly above consensus.

October 27: USA GDP growth (monthly). Previous annualised 3.1% above consensus.

**October 31:** Euro zone GDP growth (quarterly). Previous annualised 2.2% above consensus.

**December 7:** Australia GDP growth (quarterly). Previous annualised 1.8% at consensus.



Weighted using Australian export shares

PPP-weighted; accounts for 85 per cent of world GDP Sources: ABS; CEIC Data; IMF; RBA; Thomson Reuters

http://www.tradingeconomics.com/calendar?g=world



# **Inflation**

Low inflation prolongs the elevated global debt levels by not growing nominal GDP. Inflation has recently increased in USA, has been stabilizing in Euro area, with the risk of deflation remaining in Japan. The inflation rate has recently seen modest increases in China.

### Key dates are:

October 13: USA inflation rate (monthly). Previous 1.9% above consensus.

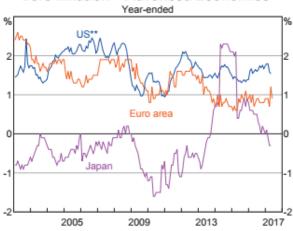
October 16 China inflation (monthly). Previous 1.8% YoY above consensus.

October 25: Australia inflation rate (quarterly). Previous 1.9% below consensus.

October 28: Japan inflation rate (monthly). Previous 0.7% at consensus.

October 31: EU inflation rate (monthly). Previous 1.5% slightly below consensus.

### Core Inflation - Advanced Economies\*



- Excluding food and energy, and for the euro area also excluding alcohol and tobacco
- Core price index for personal consumption expenditures

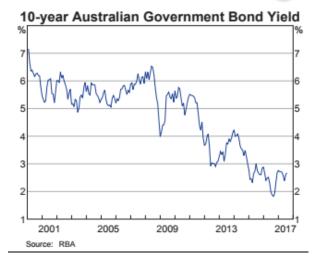
Source: Thomson Reuters



# Bond yields

10 year bond rates are also typically used as an indicator of inflation expectations. Rates have risen over the past quarter, but remain near historical lows. These rates can move rapidly, and cause rapid changes in bond prices.

http://www.bloomberg.com/markets/rates-bonds



## Cash Rate - Australia

Interest rates are at historical lows and anticipated to stay low for an extended period.

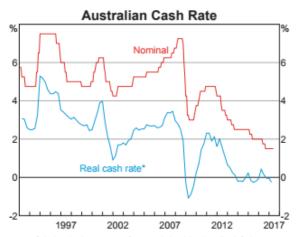
The RBA cut cash rates to 1.50% on 2 August 2016

### RBA meetings:

- October 3
- November 7

Market pricing of interest rate cut to 1.75% at October meeting based on inter-bank cash rate futures: no rise: 100%; rise 0%

http://www.asx.com.au/prices/targetratetracker.htm



 Calculated using average of year-ended weighted median inflation and year-ended trimmed mean inflation
 Sources: ABS: RBA

# Interest Rates and QE-International

### Key dates are:

European Union decisions (now 0.0%):

• October 26

Bank of Japan decisions (now -0.1%):

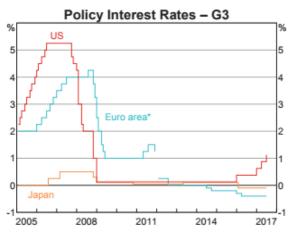
• October 31

US Federal Reserve decisions (now 1.00%-1.25%):

• November 2

Bank of England decisions (now 0.25%)

November 2



 Main refinancing rate until the introduction of 3-year LTROs in December 2011; deposit facility rate thereafter

Source: Central banks



# **COMPANY VALUATIONS**

# Company Earnings

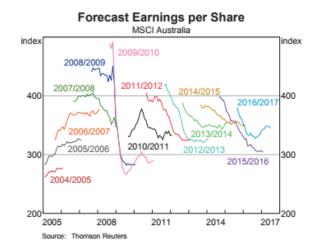
Corporate earnings expectations are influenced by macro economic and company specific factors. Substantial changes in market valuations often occur as investors adjust for new data, particularly where it differs from the 'consensus' view.

The next quarterly earnings season commences in November 2017. Details of upcoming Australian company earnings announcements are available at:

#### http://www.morningstar.com.au/Stocks/CorpCalendar

Listed companies also have continuous disclosure requirements to advise the market of any material changes in the companies projected earnings, particularly where they vary from the market consensus.

The graph opposite shows the changes in forecast earnings for the shown years. Over recent years, earnings estimates have been downgraded as time has progressed. Recently earnings estimates have increased slightly.



# Share prices

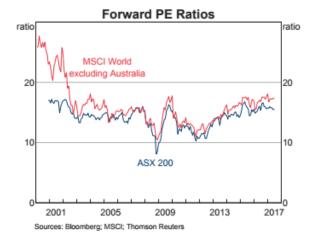
Globally share prices have rallied strongly since 2009 market lows with the US market rising nearly 200%.





# Price Earnings Ratios

The price/earnings ratio is often used as a metric for stock market valuations.



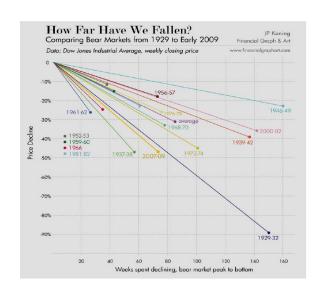
A historical context of market levels using normalized earnings since 1900 as calculated by Crestmont Research.

http://www.crestmontresearch.com/docs/Stock-PE-Report.pdf



# **Stock Market Corrections**

Stock market corrections historically occur every 4 ½ to 5 ½ years. From 1929 to current, the range of falls and duration has been 25% to 90%, and duration of decline 22 to 160 weeks. The last correction occurred over 8 1/2 years ago



http://www.marketoracle.co.uk/images/2009/Mar/fallen.jpg

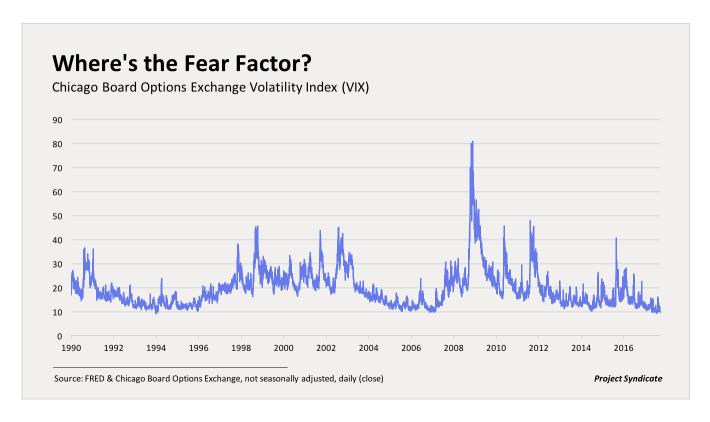


# FEATURE ARTICLE

# Why Financial Markets Underestimate Risk

Sep 25, 2017 | JEFFREY FRANKEL

CAMBRIDGE — During most of 2017, the Chicago Board Options Exchange Volatility Index (VIX) has been at the lowest levels of the last decade. Recently, the VIX dipped below nine, even lower than in March 2007, just before the subprime mortgage crisis nearly blew up the global financial system. Investors, it seems, are once again failing to appreciate just how risky the world is.



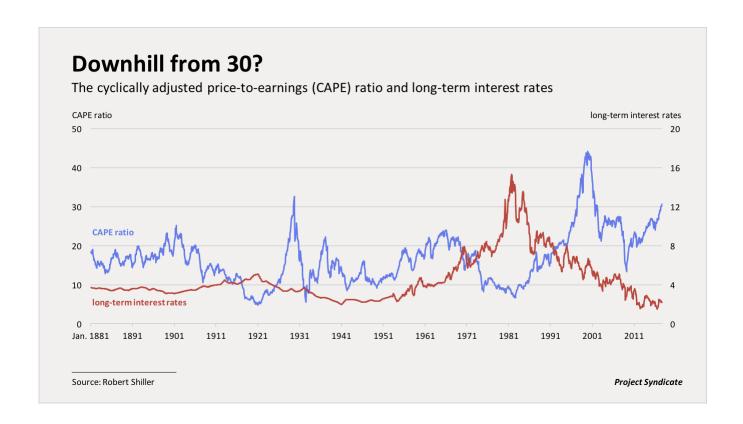
Known colloquially as the "fear index," the VIX measures financial markets' sensitivity to uncertainty - that is, the perceived probability of large fluctuations in the stock market's value — as conveyed by stock index option prices. A low VIX signals a "risk-on" period, when investors "reach for yield," exchanging US Treasury bills and other safe-haven securities for riskier assets like stocks, corporate bonds, real estate, and carry-trade currencies.

This is where we are today, despite the variety of actual risks facing the economy. While each of those risks will probably remain low in a given month, the unusually large number of them implies a reasonably strong chance that at least one will materialize over the next few years.

The first major risk is the bursting of a stock-market bubble. Major stock-market indices hit record highs in September, in the United States and elsewhere, and equity prices are high relative to benchmarks like earnings and dividends. Robert



Shiller's cyclically adjusted price-earnings ratio is now above 30 — a level previously reached only twice, at the peaks of 1929 and 2000, both of which were followed by stock-market crashes.



We also face the risk of a bursting bond-market bubble. Former US Federal Reserve Board Chair Alan Greenspan recently suggested that the bond market is even more overvalued (or "irrationally exuberant") than the stock market.

The market is accustomed to falling bond yields: both corporate and government bonds were on a downward trend from 1981 to 2016. But interest rates can't go much lower than they are today; in fact, they are expected to rise, particularly in the US, though the European Central Bank and other major central banks also appear to be entering a tightening cycle. If, say, an increase in inflation generates expectations that the Fed will raise interest rates more aggressively, a stock- or bond-market crash might result.

Geopolitical risk is also high - indeed, it has rarely been higher than it is today, just as faith in the stabilizing influence of US global leadership has rarely been lower. The most acute risk relates to North Korea's advancing nuclear program, but there are also substantial risks in the Middle East and elsewhere.

These risks are being exacerbated by US President Donald Trump, who has made a number of foreign-policy missteps, from mishandling the North Korea crisis to threatening to abrogate the Iran nuclear agreement. So far, the consequences of Trump's wild rhetoric on the domestic front have been limited, because most of it has not been translated into legislation. But on the international front, it could have disastrous implications.

Beyond Trump's capriciousness is a broader crisis in US politics. Though showdowns in the US Congress over the debt ceiling did not result in a government shutdown this month, US leaders have only kicked the can down the road to the end



of the year, when the stakes could well be higher and the stalemate more intractable. The US may even face a constitutional crisis, if Special Counsel Robert Mueller were to find, for example, evidence of illegal contact between the Trump campaign and the Russian government.

The last time the VIX was as low as it is today, in 2006 and early 2007, one could also draw up a lengthy list of potential crises. Most obvious, housing prices in the United Kingdom and the US were at record highs relative to benchmarks like rent, raising the risk of a collapse. Yet markets acted as if risk was low, driving down the VIX and US Treasury bill rates, and driving up prices of stocks, junk bonds, and emerging-market securities.

When the housing market did crash, it was regarded as a surprise. The crash lay outside any standard probability distribution that could have been estimated from past data, analysts declared, and was therefore a black swan event, or a case of "Knightian uncertainty," radical uncertainty, or unknown unknowns. After all, the analysts argued, housing prices had never fallen in nominal terms before.

But, while nominal housing prices had not fallen in the US in the previous 70 years, they had fallen in Japan in the 1990s and in the US in the 1930s. This was, therefore, not a case of Knightian uncertainty, but of classical uncertainty, in which the data set generating the probability distribution was unnecessarily limited to a few decades of domestic observations.

In this sense, it is the "black swan" term that fits best — indeed, better than those who use it realize. Nineteenth-century British philosophers cited black swans as the quintessential example of a phenomenon whose occurrence could not be inferred from observed data. But that, too, reflected a failure to consider data from enough countries or centuries. (The black swan is an Australian species that had been identified by ornithologists in the eighteenth century.)

This type of failure to take a sufficiently broad view turns out to be a key reason why investors periodically underestimate risk. The formulas for pricing options, for example, require a statistical estimate of the variance. Likewise, the formula for pricing mortgage-backed securities requires a statistical estimate of the frequency distribution of defaults. Analysts estimate these parameters by plugging in just the last few years of data for the given country. Moreover, in the boombust cycle described by Hyman Minsky, a period of low volatility lulls investors into a false sense of security, leading them to become over-leveraged and ultimately producing a crash.

Perhaps investors will re-evaluate the risks affecting the economy today, and the VIX will adjust. But, if history is any guide, this will not happen until the negative shock, whatever it is, actually hits.

#### JEFFREY FRANKEL

Jeffrey Frankel, a professor at Harvard University's Kennedy School of Government, previously served as a member of President Bill Clinton's Council of Economic Advisers. He directs the Program in International Finance and Macroeconomics at the US National Bureau of Economic Research, where he is a member of the Business Cycle Dating Committee, the official US arbiter of recession and recovery.

Reprinted from Project Syndicate: <a href="http://prosyn.org/uryvUW8">http://prosyn.org/uryvUW8</a>;



## **Gyrostat Absolute Return Income Equity Fund**

# **Investment Objectives**

Combines returns, income and protection for investors wanting minimal capital at risk at all times

#### RETURNS

6%-8% in trending markets, greater than 8% in changing markets, short term bond returns in stable markets.

#### INCOME

Minimum cash rate + 3% paid semi-annually (currently 4.7% p.a.) from dividends and franking credits.

#### **PROTECTION**

No quarterly NAV draw-downs exceeding 2%

Gyrostat buys and holds ASX 'Blue chip' shares with lowest cost protection always in place with upside. With the progression of investment risk management, it is now possible to protect and benefit in changing markets. We have a 7 year track record of delivering our investment objectives.

- **Returns:** 6% 8% pa in trending markets, greater than 8% pa in volatile markets, short term bond returns in stable markets
- **Income:** Minimum **cash rate + 3%** paid semi-annually (currently 4.7% p.a.) from dividends and franking credits
- **Protection:** No quarterly NAV draw-downs exceeding 2%

The fund is suitable as a 'conservative' asset offering capital growth for all portfolios. It is of particular benefit to pre or post retirees who don't have the time required to overcome investment losses if large market falls.



As a 'conservative' asset allocation, complements a portfolio - makes money when others don't



Confronts sequencing risk (large market falls), and longevity risk (capital growth potential)



Protect and benefit in changing markets



Higher income than cash and short term bonds with stable and rising capital value



### WHAT WE ARE READING

Robert J Shiller: The coming bearing market?

https://www.project-syndicate.org/commentary/us-stock-volatility-bear-market-by-robert-j--shiller-2017-09

Steve Blumenthal: On My Radar: Near tern looks good, long term looks scary (Ray Dalio) https://www.cmgwealth.com/ri/radar-near-term-looks-good-long-term-looks-scary/

SMSF Association innovative retirement income products

http://trustees.sms fassociation.com/wp-content/uploads/2016/07/Innovative-retirement-income-products.pdf

"Global Debt Bomb" history of sovereign defaults: Reinhart and Rogoff

https://www.forbes.com/forbes/2010/0208/debt-recession-worldwide-finances-global-debt-bomb.html

Stock market valuations through the lenses of history http://www.crestmontresearch.com/docs/Stock-PE-Report.pdf

Gyrostat Absolute Return Income Equity Fund – in depth guide with video http://www.gyrostat.com.au/news/gyrostat-absolute-return-income-fund-in-depth-guide/

Further details available at: www.gyrostat.com.au info@gyrostat.com.au

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#### Disclaimer

This information is general advice only and does not take into account your particular circumstances, your personal investment or financial planning objectives, your investment knowledge, needs and requirements, including taxation implications that may result from investing in the Fund.

There are references to past performance in this document. Past performance is no guarantee of future performance. Gyrostat or any of its officers, advisers, agents or associates do not in any way guarantee the performance of the Fund.

Investors should download and review the Information Memorandum available at www.gyrostat.com.au before making an investment in the Fund.